

GOLF DAY PACKAGES

20th
Standard Bank

Joy of
Jazz
Johannesburg 2017

The **Standard Bank Joy of Jazz** is produced by **TMusicman** and presented by **Standard Bank**

The **Golf Day** is an independent event allied to the Festival and organised by **Manoja Leisure Group**:

DATE: TUESDAY 26 SEPTEMBER 2017

VENUE: HOUGHTON GOLF ESTATE



Invitation

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You are cordially invited to participate in the 2017 Standard Bank Joy of Jazz Golf day which will be held at the prestigious Houghton in Johannesburg. This event precedes the **South Africa's premier jazz festival and links the love for greens with the love of jazz. By participating, you will be best positioned to network with jazz lovers and fellow golfers and be awarded a rare opportunity to interact with the invited local and international jazz musicians on the golf course.**

The Standard Bank Joy of Jazz festival is an annual event that has been running for over 2 decades – headlining a local and international line-up of top artists. The festival contributes to the cultural exchange between artists and has opened up numerous opportunities in the past for the invited international performers to collaborate with local artists on various projects – a trend which continues to grow every year. This event has also become a launching pad for up and coming local jazz artists.

Platinum Sponsor Package

@R420 000.00 excluding VAT

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GOLF DAY BRANDING

- 2 Sharkfin style banners just outside the gate of The Houghton Golf Course co-branded with your logo. These 2 banners are supplied by Manoja.
- 1 banner at parking for direction
- 4 banners outside the main registration area.
- Registration area will be branded by a media type banner at registration desk and other banners.
- Branding opportunities at the breakfast area.
- Hole 1 and 10, exclusive branding including gazebos, telescopic, cobra, pull-up and flag banners.
- Watering hole capacity on both holes including relevant brand activation.
- Exclusive reception area for sponsor's guest players.

GOLFERS

- 4 X 4 Balls
- Golf shirts to be co-branded with sponsor's logo on the left sleeve.
- Golf caps to be co-branded with sponsor's logo on the left side
- Golf towels to be exclusively for sponsor
- Pitch repairer/marker exclusively for sponsor.

JAZZ FESTIVAL TICKETS

- 20 tickets to attend the jazzy fun-filled Prize-giving Dinner after the golf game.
- 20 General Access tickets to the exclusive opening night of the Standard Bank Joy of Jazz 2017 on Thursday, 28th September 2017
- 10 tickets to the shared hospitality area for the Friday 29th and Saturday 30th shows.

Gold Package

@ R32 500,00 excluding VAT

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- Branding, activation and dissemination of marketing material at a Par 3 watering hole.
- 4 Players to participate, each player will be given branded T-shirts and cap.
- 6 Tickets to attend the jazzy, fun-filled prize-giving dinner after the golf.
- 6 Tickets to attend the exclusive opening Standard Bank Joy of Jazz show on Thursday, 28th September 2017, including access to the shared facility.

Silver Package

@R17 500,00 excluding VAT

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- Branding, activation and dissemination of marketing material at a Par 3 watering hole.
- 4 Players to participate, each player will be given branded T-shirts and cap.
- 6 Tickets to attend the jazzy, fun-filled prize-giving dinner after the golf.
- 6 General Access tickets to attend the exclusive opening Standard Bank Joy of Jazz show on Thursday, 28th September 2017.

4 Ball Participation

@R7 500,00 excluding VAT

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- 4 players to participate, will be given branded shirts and cap.
- 4 players to attend the jazzy fun-filled prize-giving dinner after the game.

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Joy of
Jazz
Johannesburg 2014

Contacts

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